



Strategic Doing™
Do More Together.

2.5 Day Practitioner Training

- What is Strategic Doing™?** In today's world, collaboration is essential to meet the complex challenges we face. Strategic Doing teaches people how to form collaborations quickly, move them toward measurable outcomes and make adjustments along the way, to generate innovative solutions. It is a new strategy discipline that is lean, agile and fast—just what organizations, communities and regions need to survive and thrive.
- What can you expect?** This 2.5 day in-person course includes engaged learning, interactive exercises, discussion sessions, and a simulation. You will develop skills to move from talking to taking action, from picking the challenge through to implementation.
- Why should you come?** The training is ideally suited to those seeking to collaborate effectively and/or build new networks. The skills you learn will help you lead collaborations quickly through new ways of thinking, behaving, and doing.
- Who can benefit?** Anyone who is working in a setting in which a degree of collaboration is needed, and/or the environment is dynamic, will find Strategic Doing useful. Economic developers, educators, corporate leaders, engineers, nonprofit professionals, government officials (local, state and federal), students, scientists, consultants, health care professionals, clergy, workforce system leaders, IT experts have all found Strategic Doing beneficial to their work.
- When is the training:** Monday, Tuesday and half-day Wednesday, May 23-25.
- Where is the training:** Washington County Community Foundation in Salem, Indiana.
- Can I stay nearby?** Yes. Your participation fee provides for lodging on May 23 and 24 at the Cobblestone Inn, Salem.
- What if I can't stay?** If you can't stay, we will offer daily rides to and from Salem departing from and returning to IU motor pool.
- How much will this cost?** The fee for participation is \$495. This covers the 2.5 day training fee, course materials, breakfast and lunch each day, and two nights of lodging or carpool rides. This greatly reduced fee is being offered thanks to financial contributions from the Washington County Community Foundation and the Indiana University Center for Rural Engagement. If you are concerned about the registration fee, please contact Jane Rogan (jrogan@iu.edu) with questions.
- How can I register?** IU Conferences is handling conference registration and will provide a link to sign up next week.



CENTER FOR
RURAL ENGAGEMENT



Washington County Community Foundation